

FOOTBALL BOWL COMMITTEE

MEETING MINUTES

*Burbank Airport Hilton Hotel
January 8, 2002*

A. CALL TO ORDER

The meeting was called to order at 10:00am. Those in attendance included: Tony Caviglia, Fresno City College; T. Mark Johnson, Mission Conference, Steve Cassady, Merced College; Bill Kaiser, Modesto Jr. College; Jerry Wimmer, Butte College; Mike Liddell, Butte College; Chuck Ferrero, L.A. Valley College; Jim Sartoris, Glendale College; Gary Kollenborn, Northern California Football Association; Chris Pappas, Football Coaches Association; Dean Crowley, Foothill Conference; Al Cone, East Los Angeles College; Jan Stuebbe, Bakersfield College; Terry Davis, Southwestern College; Charlie Wright, Santa Monica College; Stu Van Horn, COA; and Debra Wheeler, COA. Shirley Baskin, Los Medanos College was unable to attend, however she provide input through a memo that was distributed to the meeting attendees. Also unable to attend were: Gary Torgeson, Sacramento City College; Frank Chong, City College of San Francisco; Aviva Kamin, Western State Conference; Mike MacPherson, Cerritos College; and Sue Gatlin, Foothill College.

B. FINANCIAL REQUIREMENT OF BOWL SPONSOR

After discussion about the requirement for sponsors to provide a \$10,000 bond, it was moved, seconded, and carried (MSC) to initiate form 5 legislation to eliminate the requirement for a bowl to provide a \$10,000 bond and to replace it with a mandate that bowls provide proof of upfront financial sponsorship at the minimum amount of \$7,500 by June 1.

C. GOALS

It was noted that the goal of the COA is to provide minimum standards for all bowls. It was agreed each bowl shall provide the following:

- Shirts (t-shirt, polo shirt, or sweatshirt) for both teams, maximum 160
- Caps for both teams, maximum 160
- Meal event that brings the teams together in a social setting
- Postgame meal for both teams, maximum 160
- Game program at no cost to event budget
- Pre and halftime entertainment at no cost to event budget
- Assistance in negotiating reduced room rates, as needed
- Press conference and advanced publicity
- Awards:
 - Winning team trophy
 - Participating team trophy
 - 160 Medals (80 for each team)
 - Most valuable player trophy
 - Most valuable offensive player trophy

- Most valuable defensive player trophy.
(It was MSC to eliminate medals at the end of the current three-year contract.)
- Transportation negotiated: from \$.25 per mile up to two 47-passenger busses

D. EVENT BUDGET

It was MSC to include the \$7,500 sponsorship in the income portion and to add the following items: cap, shirt (t-shirt, polo shirt, or sweat shirt), a meal that brings the teams together in a social environment either the night before or the morning of the game, a postgame meal, and awards for most valuable player, most valuable offensive player, and most valuable defensive player to the expense portion of the event budget.

It was MSC that bowl games shall include the same number officials as those used by the conference of the host college, and that the officials be paid at the same rate the conference paid during the season.

Maximum amounts (unless a union governs the costs) were established for the following items:

- Field Preparation \$400
- Custodial \$400
- Physician \$175
- Ambulance \$200
- Trainer \$200
- Police \$200
- Campus Security \$200

E. OTHER CONSIDERATIONS FOR HOSTING A BOWL

The following is a list of items that should be taken into consideration when hosting a bowl game:

- Each bowl should have a bowl committee that is working on the bowl.
- Each bowl should have additional sponsors that offer money upfront. In-kind donations are a plus, but should not be in place of upfront money.
- The bowl should be used to support a charitable organization.
- Field painted with name or logo of the bowl at no cost to event budget
- A press area should be available.
- An area for assistant coaches, preferably in the press box, should be available.
- Competent chain crews
- Hospitality area for VIPs and sponsor
- Team photograph
- Lodging: the Constitution mandates that overnight lodging is allowable only if traveling team is more than 150 one-way miles from the host site. Exceptions must be pre-approved by the State Commissioner.

F. ADJOURNMENT

There being no further business to come before the Football Bowl Committee, the meeting was adjourned.