



MT. SAC. WINS STATE CHAMPIONSHIP OVER SAN

MATEO. The game was played on a cold/windy/rainy day in San Mateo. CSM scored on their first possession and led 6-0 but the extra point attempt was not converted. Mt. Sac. scored the go ahead touchdown with 7 seconds remaining in the 3d quarter to win the game by a score of 7- 6. More pictures will be sent in the another letter. The full story can be seen on the COA web site.

The Football Coaches Association wishes to thank **Wolf Andreas** and the **COLLEGE OF SAN MATEO** and **CSM athletic staff** for hosting the Championship Football Game.

We want to thank **MICHAEL WHITE** for his dedication and **leadership** with the CCCFCA for all his work on behalf of the Association in years past. He notified us that he has accepted a position in administration at Reedley and will not be with the Association. **GOOD LUCK MICHAEL!!!**

COST CONTAINMENT ISSUES MAJOR TOPIC

There were two major concerns at the Fall meeting for the Association, budget issues and how to make adjustments to keep football programs and athletic programs functioning at a high level, and the CCCFCA's never ending problem of video exchange and marketing of our athletes. Both issues were discussed at length and several committees were formed to help suggest ideas. Jim Sartoris and Gary Kollenborn will work with coaches and AD's in their regions to make adjustments in schedule, travel costs, equipment costs, and compile ideas that the coaches and AD's have. All coaches are asked to cooperate with Jim and Gary if they ask you for information. You must realize that Gary and Jim cannot do this alone. The CCCFCA must also gather information and present cost containment ideas to our President and Vice Presidents for the CCCFCA's presentation to the Management Council. The Management, at the COA meeting in October, asked the Association to respond with additional adjustments to demonstrate cost containment in football programs. There are many intelligent coaches in our Association and all of you should present any ideas and solutions that you have and present your input to them or to your AD.

JOHN LANGO FROM GAVILAN COLLEGE HAS BEEN ELECTED THE NORTH VICE PRESIDENT, CONGRATULATIONS JOHN.

CALL FOR 2011 HALL OF FAME NOMINEES. NOMINATIONS ARE DUE MARCH 5TH 2010 SEND NOMINATIONS TO CHRIS PAPPAS at pappasftbl@comcast.net or mail 2852 Coyote Rd. Pebble Beach, Ca. 93953. Criteria and nomination form are in your directory pages, 25-27.

VIDEO EXCHANGE AND PLAYER MARKETING

4 companies were invited to present their video exchange and player marketing programs to the Executive Board at the Fall meeting. After the presentations, the board discussed the various companies and there were questions that still needed to be asked of the companies. A "High Tech" committee was formed with Mike Taylor, Gary Barlow, Craig Thompson and Casey Mazzotta as the chairperson to evaluate the companies and advise the Executive Board of the group they feel is the best suited for the CCCFCA. If you have any questions about internet video exchange or player marketing send your questions to a member of the committee listed above.

JIM FENWICK from L.A. Valley is the new chairperson of the **ALL STATE ACADEMIC TEAM** and will be assisted by **JERRY HAFLICK** from American River.

The next newsletter will have more pictures of the game